

BROADWAY

Environmental Policy (June 2022 Update)

1. Who we are, what we do, our mission, size and scope of activity

Broadway is a nationally recognised cultural leader, bringing the world of independent British and international film culture, championing stories from across the world, to audiences in Nottingham and across the Midlands, supporting innovation in art and technology, providing a platform for talent, learning and conversation to inspire creativity and a lifelong love of film.

Independent, environmentally responsible and passionate about our work, Broadway has a long tradition of striving to reflect and support Nottingham's diverse culture and much of our success is built on continued engagement with communities and projects across the city. Our accessible café bar and public areas offer inclusive spaces where all communities can participate and providing shared resources for artists and for people working within the creative industries.

As the lead organisation for the British Film Institute (BFI) Film Hub Midlands (FHM) and UK Major Programmes, for the past four years, Broadway, in a partnership with Birmingham based Flatpack Projects, has played a unique regional role in distributing lottery funding to help grow cinema audiences and develop film culture programming across the Midlands. Our BFI Film Academy, BFI Venue Education and BFI NETWORK talent, learning, training and production initiatives support aspiring film and creative talent, many currently underserved, helping them to develop their creativity and progress their careers.

Near Now is Broadway's ACE NPO supported collaborative co-working Studio for creative practitioners working across the arts, design and innovation, helping develop and showcase the skills of Nottingham's growing arts and tech community. Our Ideas Fund initiative encourages regionally based creative practitioners to progress their new project ideas, enabled or inspired by technology. Our Fellowship supports world leading artists in the creation of bold new work, driving innovation through use of digital technologies.

Broadway is a not for profit company and a charity which until the Covid pandemic employed 80 full and part time staff and turnover of c£3.5m. By 2022 this reduced by around 20%, however, since reopening in May 2021 we return to offer facilities, services and goods that include:

- 4no. cinemas auditoria with 505 seats, with c4,000 screenings each year
- 2no. Café bars with 140 covers, catering, conference and room hire
- Film Hub Midlands Lead Organisation in partnership with Flatpack, Birmingham
- Film Talent & Education; BFI NETWORK, Venue Education Fund & BFI Film Academy
- Artist Studio & gallery for art & technology, innovation and creative practice
- Film education courses, workshops, training and professional development
- Conference and meeting room hires, private hire events and screenings
- Tenanted office workspace for screen industry producers/directors/writers

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Our Building

Broadway is housed in a converted four-storey 19th Century building which it purchased in 1990 with has a gross internal area of 2,143m², located in the Lace Market conservation area of Nottingham city centre and open to the public from 9am-12pm, 362 days a year.

The main building was originally a Wesleyan Chapel constructed in 1839, is connected to the original church house via a full height link structure and to a recently converted adjoining shop at the rear to three-storeys added in 1997. Neighbouring properties are attached to the south with a small alley separating properties to the north; Broad Street and Heathcoat Street run alongside to the west and east of the N-S oriented construction.

The main building has a solid stone wall construction, pitched asphalt roof, solid concrete floors added in the 1950's and to the rear single glazed windows. The frontage, extended in 2007 is almost entirely fully glazed, as is the link between the original chapel and church house sections; these are all double-glazed units. The converted shop to the rear of the property on Heathcoat Street has a rendered solid brick construction with large amounts of single framed shop window glazing on the ground floor.

2. Our motivation for taking environmental action

The key objectives for producing Broadway's Environmental Policy and Action Plan is to put energy saving measures and environmental sustainability at the heart of our organisation's business. It is our intention to reduce our carbon footprint, increase recycling, reduce reliance on packaging, minimise waste and improve efficiencies on finite natural resources in all the company's operations and all departments. By doing so we aim to:

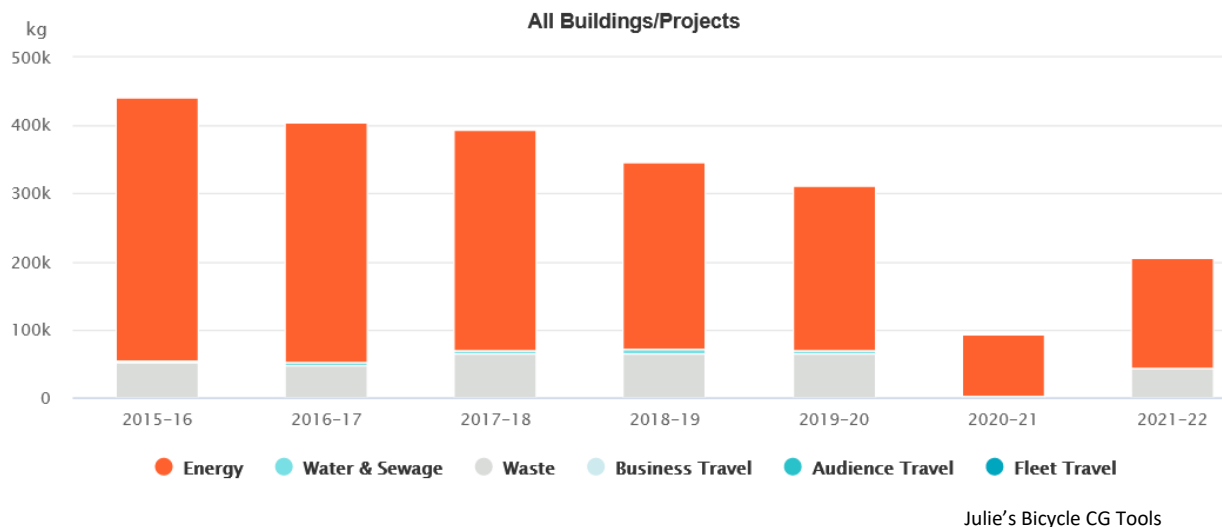
- Contribute to positive environmental change
- Engage with the values of our audiences
- Enhance our reputation by taking an environmental sustainability lead
- Meet funding and partnership requirements
- Achieve cost saving, contributing to organisational resilience

3. Our environmental ambition

One of Broadway's key values is a commitment to making a positive contribution to environmental sustainability. Broadway's Environmental Action Plan aims to contribute to achieving net zero greenhouse gas emissions by 2050.

During the six years between 2015/16 and 2021/22, Illustrated by the graph below, the data uploaded to CG Tools portal on Julie's Bicycle, shows that through the environmental improvements we have initiated, Broadway's annual CO₂ emissions has reduced by 53% from 442 to 207 tonnes with our energy use down by 58%. However, the data for 2020/21 is reduced as a result of the closure of the building during the Covid pandemic between March 2020 and May 2021.

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As part of our Arts Council England Small Capital and ERDF funded capital programme, environmental improvements included occupancy controls and a heat exchange to better distribute heat around the building. LEDs are replacing high energy lighting with motion sensors in public areas and new software installed on our heating system provides more zonal control with less gas used in the kitchen by introducing an electric griddle hot plate. Broadway's Near Now Studio and commissioning programme uses the Networked Condition platform tool, funded by Julie's Bicycle to measure and track the carbon footprint of the projects we support. Our public programme will provide a platform to increase awareness and debate with regard to the wider national and international policies that support positive environmental change. Broadway will implement ongoing operational improvements and procedures that further benefits the environment at local level and communicate these changes to our audience.

4. Our main impacts

In 2015 Nottingham Energy Partnership (NEP) and NetPositive completed a detailed audit of Broadway's energy use and environmental performance and the report provided us with a series of recommendations for improvement. Overall the report found that Broadway uses less kWh/m/year of gas for a typical 'entertainment' venue and that electricity usage is below the average, although the organisation is committed to making further improvements. Research by NetPositive in a partnership with Nottingham Trent University, which warrants updating demonstrated that the carbon impact of visiting a cinema is less than when streaming content at home, a finding which was a surprising and positive benefit for cinema going.

The key areas identified where the operation of venues can impact on harm the environment and where we act to make improvements are:

- Electricity use
- Gas use

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- Heating and cooling systems
- Waste recycling
- Water & sewage
- Food and catering waste
- Use of plastic, primarily in catering
- Paper, printing, IT and office supplies

Supplementary areas:

- Audience transport
- Staff travel to work
- Business travel

5. Our key environmental commitments

- Reduce building energy use and related carbon emissions
- Use low or zero carbon energy sources
- Increase insulation where appropriate
- Greening our activities and the procurement of supplies
- Reduce waste to landfill
- Increase re-use and recycling
- Reduce travel and related emissions
- Compliance with environmental legislation as a minimum
- Engaging and training staff in environmental issues, policies and procedures
- Communicating with audiences, stakeholders and partners on environmental issues
- Contribute to local environmental policies including green transport strategy

6. How the environmental plan has been developed. How it is monitored, reviewed and updated, by whom and when

Developed from an earlier version and with guidance from webinars provided by Julie's Bicycle and from previous energy audits, this plan has been produced by the CEO, Senior Management team, Bar and Kitchen Manager. A 'Green Team' has been established consisting of members of staff from across the organisations who are committed to environmental sustainability. They are tasked with implementing, monitoring and reporting the effectiveness of the plan and meet regularly to suggest ways in which the plan can be continually improved.

Progress against objectives is tracked and distributed to staff, Board and the public who are kept informed through social media, e-newsletter and on our website. Data is uploaded to Julie's Bicycle CG Tools portal and used to benchmark against other organisations and against previous years to achieve continuous improvement.